

# Agenda



Gas Authority

2024 Annual Membership Meeting

## Wednesday, May 1

2:30 - 4:00 pm Pre-Conference Session | The Solarium

### **Championing Your Community Natural Gas System**

Natural gas and natural gas distribution systems remain under scrutiny at the national level and yet consumers continue to have a very favorable view of natural gas and its uses. The media continues to amplify the messages that “electrification” is the only solution to sound energy policy to reduce carbon emissions in the U.S. This session focuses on equipping elected officials and city staff in leadership or managerial positions to respond to constituents and customers concerning the myths that are being propped up and the value of natural gas in reducing emissions and keeping energy affordable for customers. Become a “champion” for the community gas system!

Moderated by: Gas Authority Team

Yolanda Santiago-White, Manager, Communications, Public Relations, Training

Nicole Graham, Manager, Marketing Programs | Josh Stull, Director, Member Support

Chris Coan, Director, Government Affairs & Economic Development

4:00 - 6:00 pm Registration Open | Lobby

6:30 - 9:00 pm Welcome & Sponsorship Appreciation Reception | Beachside Lawn

## Thursday, May 2

7:00 am Breakfast Buffet | Delegal Room

8:15 - 8:30 am **Welcome to the 2024 AMM**

8:30 - 9:00 am **Annual Review**

**Mr. Arthur Corbin, President and CEO - Gas Authority**

9:00 - 9:45 am

**Growth Leadership: How to Attract, Compete and Win in Natural Gas**

**Mr. Brian Carter, CEO, The Carter Group**

Brian will share strategies on how to be a growth leader in today's rapidly changing business landscape. With his signature blend of humor, storytelling, and practical advice, Brian will inspire and equip you to attract top talent, stay competitive, and win in your industry. As leaders in the natural gas industry, we face unique challenges - from workforce generational shifts to messaging in a competitive energy market. Brian will tackle these head-on, leaving you with clear takeaways and a roadmap for success.

9:45 - 10:15 am

**Member Awards Presentation**

10:15 - 10:30 am Break

10:30 - 11:15 am **Natural Gas Industry Outlook**

**Mr. Christopher Louney, Vice President, Global Commodity Strategy and MENA Research, RBC Capital Markets**

During this session, we will take a look at the U.S. natural gas industry landscape and discuss the overall view on the supply, demand, and trade of natural gas as well as our 2024-2025 price outlook and thematic trends.



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## Thursday, May 2

- 11:30 am Lunch Buffet | Delegal Room
- 12:05 pm Afternoon Activities (see activities page)
- 6:30 - 8:30 pm Reception & Dinner Buffet | Lanier Ballrooms & Delegal
- 8:00 - 8:30 pm **HEAT Awards and the Billy Hersey Award**
- 8:30 - 9:15 pm **Sweet Tea Secrets from the Deep Fried South**  
**Ms. Jane Jenkins Herlong, Sirius XM Humorist and Best-Selling Author**  
Settle in for some rib-tickling tales as Jane brews up a storm of stories each steeped in Southern sass and wit. With her farm-girl grit, Jane's tales are sure to serve up a delightful mix of humor and heart, Southern style.

## Friday, May 3

- 7:30 - 8:30 am Breakfast Programs
- Southern Natural and South Georgia Breakfast | Delegal Room
  - Transco Breakfast | Retreat Room
  - Breakfast for Other Guests | Echo Restaurant
- 8:40 - 8:45 am **Welcome Back and Door Prizes**  
**Mr. Todd Hardigree, Chairman of the Board - Gas Authority**
- 8:45 - 9:30 am **Generative AI: Moving Beyond the Hype & Hysteria**  
**Mr. Bill Franks, Director, Center for Data Science & Analytics - Kennesaw State University**  
Rarely has a topic rocketed from obscurity to everyday discussion point as fast as generative AI. Only going mainstream in late 2022, it has captured the attention of not just the data science and artificial intelligence communities, but the world at large. That attention has brought a lot of hysterical discussion about how it will ruin society and equally unrealistic discussions of how it will transform everything with a mix of both facts and misinformation all around. Bill will provide a realistic discussion about what generative AI is, its strengths and pitfalls, how it might realistically change our world in the near future and long term, and also share tangible ideas for how it can play a role in both our personal and professional lives.
- 9:30 - 10:15 am **Planting Seeds of Kindness - The Pay It Forward Journey**  
**Mr. James Beck, TEDx Speaker, Founder of Give Beck: Live By Giving, Author**  
With a remarkable journey that involved giving away all his possessions, James embarked on a mission to serve someone in every state across the nation. This social experiment sparked an extraordinary chain reaction of kindness as he inspired those he served to Pay-It-Forward. James motivates people to embrace a life of giving, unveiling a profound connection between a "service mindset" and true happiness which can change the workplace, enhance business performance, and transform a corporate culture into a cooperative community.
- 10:15 - 10:30 am Break and Door Prizes
- 10:30 - 11:00 am Board Election
- 11:15 am Annual Monthly Board Meeting | The Solarium (Immediately following the Board Election)

